

ABSTRACT OF THE DISCLOSURE

Provided is a liquid crystal display device making it possible to display highly minute images wherein flickers and afterimages are reduced, and a method of driving the same.

- 5 Respective picture signals supplied in subframe periods are changed to enlarge the following: a voltage difference between the gradation voltage of a picture signal D_{1a} supplied in the first subframe period (1st Tsf) and the gradation voltage of a picture signal D_{1b} supplied in the second subframe period (2nd Tsf). Such voltages are continuously
10 supplied to pixels.